

Celebrity Cruises Visa[®] Program Rules

It's easy to earn Points— simply use your Card for everyday purchases, like buying groceries, filling the gas tank or paying your utility bill.

There's no additional cost to participate in the MyCruise[®] Rewards program, and you and your authorized users are automatically enrolled.

Rewards at a glance:	
Earn	<ul style="list-style-type: none"> • Earn 2 Points (1 Bonus Point and 1 Base Point) for every \$1 spent on Net Purchases of products or services obtained through Celebrity Cruises, Royal Caribbean and Azamara* • Earn 1 Base Point for every \$1 spent on all other Net Purchases*
Redeem	<ul style="list-style-type: none"> • Stateroom Upgrades • Cruise Discounts • Cruise Vacations • Onboard Credits or Amenities • Merchandise • Charitable Donations • Companion Fares
Minimum Redemption	Redemptions start at 1,000 Points
Expiration	Points expire five years after the month they were earned
Forfeiture	Points are subject to forfeiture**

*A maximum of 540,000 Points can be earned in a calendar year. See page 1 for details.

**See page 2 for details.

Learn more about:

Earning Points	page 1
Redeeming Points	page 2

The following Program Rules provide what you need to know about the Card Program. Please review this document and keep it for reference. For complete details about the MyCruise Rewards program, visit Celebrity.com, click on "Learn More" under Celebrity Visa Signature[®] Card at the bottom of the page, then "Link to No Annual Fee Program Rules".

Basic terms and definitions

Account in Good Standing—An account that is open and has charging privileges

Base Points—The number of Points you will earn with each purchase

Billing Cycle—The period of time between monthly bills or monthly billing statements, as defined in your Credit Card Agreement

Bonus Points—The number of additional Points you can earn with each purchase, subject to the terms of certain bonus offers or enrollment-based programs

Card—A Celebrity Cruises Visa® credit card

Cardholder (also referred to as “you”)—Individual Cardholders, Joint Cardholders and authorized users, if any, with a Card account and charging privileges (excluding corporations, partnerships or other entities)

Card Program—The Celebrity Cruises credit card program

Joint Cardholder—Joint owner of the Card account who shares full responsibility of account with the Primary Cardholder; does not include authorized users

MyCruise® Reward(s)—The rewards program offered and administered by Celebrity Cruises Inc.

Net Purchases—The amount of purchases less any credits, returns and adjustments

Points—MyCruise Points that are earned through the Card Program

Primary Cardholder—First-named Cardholder on the Card account

Program Rules—Refers to the terms and conditions in this document, which govern the Card Program; these Program Rules are separate from the terms of the Credit Card Agreement provided with your Card

Site—The MyCruise Rewards program website at Celebrity.com, click on “Learn More” under Celebrity Visa Signature® Card at the bottom of the page, then “Link to No Annual Fee Program Rules”

We/Us/Our—Bank of America, N.A., the administrator and issuer of the Card Program

How do I earn Points?

- Earn 2 Points (consisting of 1 Bonus Point and 1 Base Point) for every \$1 spent on Net Purchases of products or services obtained through Celebrity Cruises, Royal Caribbean and Azamara up to the yearly maximum. \$1 = 2 Points.
- For any transaction to qualify for 2 Points for every \$1, Celebrity Cruises, Royal Caribbean or Azamara ship name or Celebrity Cruises, Royal Caribbean or Azamara must be identified as the merchant and appear as such on the monthly billing statement sent to you by Us.
- Transactions processed through a third-party payment account, mobile/wireless card reader, digital wallet not supported by Bank of America or similar technology where the technology does not support transmission of merchant information will not qualify for Bonus Points.
- Earn 1 Point for every \$1 spent on all other Net Purchases up to the yearly maximum. \$1 = 1 Point.
- Fractions of Points greater than .50 are rounded up and less than or equal to .50 are rounded down. Base Points and Bonus Points rounding are calculated separately.
- The maximum number of Points you can earn on qualifying Net Purchases in any calendar year is 540,000.
- Points are subject to verification.
- From time to time, special promotions may feature the ability to earn Bonus Points; details will accompany the offer.
- This Card Program is not eligible for the Bank of America Preferred Rewards program.

Visit the CelebrityCruises.com/MyCruiseRewardsOnline or refer to your monthly billing statement to see how many Points you've earned.

Transactions not eligible for Points

You won't earn Points for:

- Balance Transfers and Cash Advances, including but not limited to, travelers

checks, money orders and other cash equivalents

- Fees, interest charges and credit insurance
- Fraudulent transactions

What you need to know

- Only Cardholders are eligible to earn Points.
- If you are an existing Cardholder and your account is converted to the Card Program, you may not be issued Points until the first day of the Billing Cycle, beginning after you receive the Card(s).
- Accrual of Points earned through the Card Program may begin on the date We mail the Card and the Credit Card Agreement to you.
- All Points earned will be deposited to the Primary Cardholder's MyCruise® Rewards account.
- The monthly billing statement sent to you by Us will report the number of Base and/or Bonus Points you earned during the Billing Cycle.

What are the types of MyCruise Rewards?

Use your Points to enjoy a wide variety of MyCruise Rewards, including:

- Stateroom Upgrades
- Cruise Discounts
- Cruise Vacations
- Onboard Credits or Amenities
- Merchandise
- Charitable Donations
- Companion Fares

Visit the Site to learn more about Points and rules about redemption.

How do I redeem my Points?

To redeem your Points for MyCruise Rewards go to CelebrityCruises.com/MyCruiseRewardsOnline.

What you need to know

- Redemptions start at 1,000 Points.
- Points are available for redemption as soon as they appear on your monthly billing statement.
- Points cannot be redeemed if the account is not in good standing, or is closed, at the time of redemption.
- In order to redeem for MyCruise Rewards, you must be an individual (no corporations, partnerships, or entities).
- If the owner(s) of the Card account voluntarily closes the Card account, or if for any reason We close the Card account, any unused Points associated with the account are subject to immediate forfeiture, unless specifically authorized by Us within 90 days of the closure.
- However, if the Card account is closed in connection with a death or incapacity of the Card account owner, Points eligible for redemption may be redeemed if an authorized representative of the estate, as determined by Us, requests Points redemption within 57 days of an account closure. Whether Points are eligible for redemption depends on the final status of the account, is subject to the account being closed and paid in full, and is in Our sole discretion. Rewards will only be issued upon request and in the name of the deceased Primary Cardholder. In the event redemptions are mailed, they are sent in the name of the deceased Primary Cardholder and to the address We have in Our system of record for that person. These redemption provisions do not apply to jointly held accounts where there is at least one surviving owner of an account.
- Should you choose to close your Card, any unused Points, which are insufficient in number to qualify for a Reward, shall be forfeited. Any request to redeem Points sufficient in number to qualify for a Reward must be received by Us before notice of withdrawal from the Program is made. The

closing of your account will not affect any MyCruise® Rewards provided to you prior to such closing.

- When you request a MyCruise Reward, Points will be deducted from your account based on the Point value of the specific MyCruise Reward on the date of the request. A confirmation email will be sent to the email address provided.
- All redemptions are final once processed.
- You can't transfer or sell Points to another person.
- Points are non-negotiable and have no cash value.
- For the current list of MyCruise Rewards and other Terms and Conditions, visit the Site.
- All MyCruise Rewards are subject to availability.
- Earning of Points and redemption of MyCruise Rewards are subject to all applicable laws and regulations.
- Points expire five years after the month they were earned.

Additional Terms

Program changes

Changes to the Card Program and the Program Rules may occur from time to time. When any change is made, We will notify you.

We may choose to:

- Terminate the Card Program or discontinue your participation in it for any reason. For example, We may disqualify you from earning Points if We find that you or someone else used your account in a way that breaks the Program Rules.
- Discontinue or change the redemption options at any time.
- Discontinue or replace any MyCruise Reward with a similar one of equal or greater value.
- Change any part of the Card Program, Program Rules or participating partners, MyCruise Rewards or special offers.

Changes may also affect outstanding transactions and Points, including, but not limited to:

- The earnings rate for Points
- The minimum amount of Points required for redemption
- The types of transactions that qualify for Points
- The type or value of MyCruise Rewards
- The expiration date of Points, and the maximum number of Points that may be earned per month, year or other time period

The Card Program is not scheduled to end on a predetermined date.

Disputes regarding Points

- Discrepancies about Points are not treated as Card billing disputes. Please refer to your Credit Card Agreement or the annual Your Billing Rights notice for details about billing disputes.
- For additional information on disputes regarding earned Points, call the number listed on the back of your Card.
- Bank of America hosts the redemption of Points on the Bank of America redemption platform.
- All decisions regarding Points disputes shall be final.
- Questions or disputes regarding the redemption of Points must be directed to Celebrity Cruises at 800.647.2251.

Refunds on Card transactions

If you earn Points with a Card transaction that is later refunded—and you redeem those Points for a MyCruise Reward—We may:

- Cancel reservations and void travel documents
- Withhold subsequent Points
- Collect any amounts you owe; this may include charging an equivalent dollar amount to your Card in the form of a Bank Cash Advance

Combining Points, MyCruise® Rewards and other special promotions

Unless specifically authorized by Us, Points and MyCruise Rewards may not be combined:

- With other discounts, special rates, promotions or other reward programs offered by Us
- With any other entity, including airline frequent flier, hotel frequent guest or other travel-related or membership reward charge, or credit card program

Program administration

- Bank of America N.A. is the exclusive issuer and administrator of this Card Program.
- Celebrity Cruises manages the MyCruise Rewards component of this Card Program.

General liability

The Card is separate and distinct from any accounts you may have with Bank of America and its affiliates.

Approval of this Card account does not mean that any other account will be established for you.

You agree to release Bank of America, N.A., Celebrity Cruises and any of its affiliates from all liability, including:

- Any injury, accident, loss, claim, expense or damages you experience when using any Reward. If at all, the sole extent of any liability will not exceed the actual value of the Reward.
- Any claims, expenses and legal fees arising from or related to any violation of the Program Rules by you or anyone using your Card account.
- Any typographical errors or omissions in any Card Program-related document.
- The use of any personal or other information you provide to any merchants in connection with processing your Reward.
- Delayed or lost correspondence sent by U.S. mail or any other form of delivery, including email.

- Any error, omission, interruption, deletion, defect, delay, theft, destruction, or unauthorized access to, or alteration of Points accrued and redeemed or other Card Program activities.

Third-party suppliers are independent contractors; they aren't employees of Bank of America, N.A., Celebrity Cruises, Visa, or any of their affiliates.

We do not endorse or guarantee any of the goods, services or information provided by the Card Program's third-party suppliers.

You agree that to process your transactions, the information you provide will be disclosed to merchants and other parties involved in your transaction. Examples of such information include your shipping address, Card number and billing information.

Neither Celebrity Cruises, nor Bank of America, N.A. and their respective parent, subsidiaries and affiliated companies maintain control over the partners that may provide MyCruise Rewards under this Card Program. Accordingly, neither Celebrity Cruises nor Bank of America, N.A. or their respective parent, subsidiaries, and affiliated companies will be responsible for any accident, loss, injury or damage incurred by you, those traveling with you or those traveling without you which may be caused or contributed to by such partners or by any other cause, condition or event whatsoever beyond the direct control of Celebrity Cruises or Bank of America, N.A. or their respective parent, subsidiaries, and affiliated companies. Cardholders participating in the MyCruise Rewards program hereby release Celebrity Cruises and Bank of America, N.A. and their respective parent, subsidiaries, and affiliated companies, and their respective officers, directors, employees and agents from any and all liability for claims resulting from any acts or omissions of the partners providing MyCruise Rewards in connection with the Card Program, or from any other cause, condition or event beyond the direct control of Celebrity Cruises or Bank of America, N.A. or their respective parent, subsidiaries, and affiliated companies.

In addition, neither Bank of America, N.A. or its parent, subsidiaries and affiliated companies shall be liable for any loss, which occurs in connection with any use of a reward provided by Celebrity Cruises, its subsidiaries and affiliated companies, whether or not the loss results directly or indirectly from any occurrences or conditions beyond the control of Bank of America, N.A., including, but not limited to restriction of laws, regulations orders or other domestic or foreign government directives, breakdown of mechanical or electronic equipment, acts of third-party vendors or suppliers, bankruptcy, labor disputes, theft, cancellations, changes in itineraries, and acts of terrorism, war, god or nature.

In no event will Celebrity Cruises, Bank of America, N.A. or any partner, nor their respective parent, subsidiaries, and affiliated companies be liable to you for any consequential, incidental, exemplary or punitive damages, and the sole extent of their liability, if at all, shall not exceed the value of the specific reward.

Accrued Points do not constitute property of the Cardholder and therefore have no cash value, but may constitute taxable income to you, and you are responsible for any tax liability that may arise from receiving Points. You may be issued an Internal Revenue Service Form 1099 (or other appropriate form) that reflects the value of the Points. Please consult your tax advisor, as neither We, nor Our affiliates, provide tax advice.

All aspects of the Card Program are governed by the laws of the State of North Carolina. In states that don't allow the disclaimer of warranties or exclusion of liability, the above limitations may not apply.

For information about Celebrity Cruises' rights and your responsibilities regarding the online portion of MyCruise® Rewards, see the Terms of Use at the Site.

Miscellaneous terms

- Bank of America will resolve questions regarding the operation and administration of the Card.
- Terms and conditions of the MyCruise Rewards program may change without prior notice and other restrictions may apply.
- Points from one account under the MyCruise Rewards program or any Card accounts issued by Us may not be combined with Points from or transferred to another account under the MyCruise Rewards program. Celebrity Cruise has the final authority regarding the redemption of Points.



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Service marks and trademarks

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Visa and Visa Signature are registered trademarks of Visa International Service Association, and are used by the issuer pursuant to license from Visa U.S.A. Inc.

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All other company, product and service names may be trademarks or service marks of others and their use does not imply endorsement or an association with this Card Program.

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