

You are about to embark on an amazing adventure, and whether you decide to make a movie or not - we want to share some great tips and techniques for best capturing your vacation experiences - so you can relive them again and again.

### **IT'S AS EASY AS 1-2-3**

Just take photos and videos like you normally would, upload to our App, and our team of professional editors and producers will transform them into a uniquely personal keepsake.

There is no right or wrong way - just have your camera ready to go and have fun with it! *But* - if you want to try a few new tricks - we're providing some easy pro tips below!

### **PRO SHOOTING TIPS**

Our co-founders produced movies in Hollywood for 20 years, and now are bringing their expertise to your memories!

They've provided a few tips that are fun to learn, easy to try, and will help your vacation memories look better than ever! (Tips apply to both photos and videos!)

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## THE BASICS - HOW TO SHOOT

- ★ **PHOTOS vs. VIDEOS:** Take a mix of both – we'll use it all
- ★ **LIGHTING:** Find good light. Always try to keep the light (or sun) behind you, so it shines on the subject you are filming
- ★ **HORIZONTAL:** Filming horizontally (holding your phone sideways) helps show a wider shot and will allow the editors to edit in the best quality
- ★ **SOUNDBITES:** Soundbites are the most amazing way to capture the feeling of a trip - so try to take a lot! (More on this below)
- ★ **TAKE EXTRAS:** If the first shot didn't turn out - take another! For videos too - keep rolling... our Editors will pick out the best pieces to tell your story

## TWO BIG SHOTS & SOME CAMERA MOVES

Adding some motion to your shots when filming helps to make for a more dynamic final video. Here are two of the most common pro shots to us and some camera moves to use while filming!

**ESTABLISHING SHOT:** The name says it all. ESTABLISH where you are. The wider the better. Include surroundings, location names, etc.

**PROVE IT SHOT:** These are like establishing shots - but are shots that could have only been taken if you were *actually* there. These shots *prove it* - by including either yourself and/or your travel partner in the shot - like posing near signage and famous landmarks!

## **Fun Camera Moves:**

- ★ **Pan/Wide:** Move the camera left→right, or vice versa, to pan over an area. Try to keep a smooth and stable movement. Or for still photos take a nice wide shot from a little further away
- ★ **Stay-in-Front/Follow:** Run ahead and film from the front, so you can catch facial expressions, or walk behind to show your travel partner as they walk towards something interesting
- ★ **Push In:** To get a close up, move the camera slowly closer to your subject. It makes for a more interesting shot than just zooming in
- ★ **Tilt Up/Down:** Start high/low and move the camera up/down to the main focus
- ★ **Signage:** Take closeups of signs, especially of areas you are visiting, or anything that is unique. These shots can be used to help tell the story

**Now you are ready!**  
**Here are some shot list ideas to try on your trip!**

## **ACCOMODATIONS**

Capture the luxury of your ship, the cabin, activities, dining areas, and the gorgeous scenery

- ★ **SHOT SUGGESTION:** Use a PAN/WIDE shot to show the entire ship in port. Or take a PROVE IT shot of you/your travel partner on your balcony or the ship deck with the ocean behind you

## **SPECIAL ATTRACTIONS/ISLANDS/PORT EXCURSIONS**

Capture the ports/islands and unique stops and the adventures and awe-inspiring sights from your excursions. (Don't forget about special signage)

- ★ **SHOT SUGGESTION:** Get a PROVE IT shot with an iconic landmark for a big "I saw that" moment

## **SOUNDBITES**

Soundbites bring life to your footage, and help take you right back to that moment in time. While you are filming, describe the beauty of the location, the taste of amazing food, or how you feel in that exact moment. Prompt your travel partner with questions to get them to describe their thoughts and experiences. We can't get enough soundbites!

- ★ **SHOT SUGGESTION:** It can be as easy as a shot of your travel partner saying "Welcome to Aruba!" Or when traveling to an excursion, ask what they are most excited to see/do.

## **ACTIVITIES**

Since you can't always hold a camera while doing *action* activities, this is another great place for *soundbites*. Let a video run and record audio describing the action - instead of seeing it.

- ★ **SHOT SUGGESTION:** Describe what you are experiencing or seeing - or ask your travel partner questions about what is happening.

## **MEALS/WINE**

It's fun to remember special meals that enhanced your trip. For a tasty wine - shoot the label, or a glass being poured. Record soundbites about taste, flavors, etc. For an amazing menu, take a photo.

- ★ **SHOT SUGGESTION:** Take a PROVE IT shot of your travel partner eating yummy food. Start on the plate of food and TILT UP to their face as they take a bite and describe the dish.

## **THE SUMMATION**

At the end of the trip - or even at the end of every day - record a few minutes of yourself and your travel partner speaking about your experiences. We can pair as voiceover with your footage to help narrate the story.

- ★ **SHOT SUGGESTION:** When you get back to your cabin at the end of the day, ask - what was your favorite part of today?

**Have A Wonderful Adventure!**  
**We Can't Wait to Make Your Personal Movie!**