Celebrity X Cruises

CELEBRITY CRUISES COOKIE INFORMATION

May 24, 2018

This page provides a guide to the cookies and tracking that may be used as a result of your visit to this website, and information on how to control cookies and tracking. You may also wish to refer to our Privacy Policy.

What is a cookie?

A cookie is a small text file that is stored on a user's computer or mobile device when that user accesses a website. It allows the website to recognize the user's device and store some information about the user's preferences or past actions.

In addition to cookies, there are other types of tracking technologies, like scripts, used by some third parties to enable the services they provide to us, and we use some them on this website to help make our web content, emails and advertising more relevant to you.

We do not use cookies or other web tracking technologies to collect or record information such as your full name, address or other contact details.

Why do we use cookies and other types of tracking?

Cookies allow websites to perform a variety of functions such as remembering that you have logged in, ensuring you have a stable and secure connection and much more. Most websites depend on cookies or other forms of tracking to deliver the best possible user experience, to understand how the site is being used in order to improve the experience of other visitors, and to deliver relevant content.

Essential tracking

These cookies and tracking technologies make sure parts of a website work and that you can use the site effectively, such as ensuring site security or remembering information that you've typed into a form after you move to subsequent pages as part of a booking process.

If you restrict these cookies you may not be able to use some functionality on the site.

Site performance tracking

To measure the performance of the website and see how websites are used, we use these types of cookies and tracking technologies. We use these to improve how the website works and measure our marketing activity. If you restrict this tracking, we will, for example, find it more difficult to find any errors on the site and find it more difficult to develop a site that meets your needs.

User convenience tracking

This type of tracking allows websites to remember your choices - for example, that you prefer not to be asked to fill in a survey next time you visit the site) and provide enhanced, more personal features. They may also be used to provide services on the site such as remembering the itineraries that you save to your 'saved favorites' list, watching a video or seeing a map that is embedded on the site.

Advertising or Targeting tracking

We aim to improve the relevance of advertisements that you see and this type of tracking helps us to do that. It's also used to limit the number of times you see an ad as well as help measure the effectiveness of the advertising campaign. This type of tracking is placed by advertising networks working with us. When you opt out of advertising tracking, in some cases, a cookie needs to be stored on your device to save your opt-out preference.

What types of data do we use?

Depending on the tracking being used, different types of data might be stored and/ or used. Most of our tracking uses anonymous data but some may include pseudonymous data like booking references. In very rare cases we use IP address - which is the only personal information that we use in tracking – for information like City-level geographic location of groups of users. If you are already logged into services such as Google or Facebook when you visit our site, they may link your visit on our site to the data that they have about you. We do not receive any such data. We do not track or store any personal data for third parties to access or use.

Controlling cookies and tracking

Browsers have different methods for controlling cookies and scripts. If you are interested in learning more we recommend you visit http://www.aboutcookies.org which has information about how to control tracking in all the major browsers.

We use a number of suppliers who set cookies, or host other forms of tracking technologies like scripts, on this website in order to deliver the services they are offering.

Some cookies and tracking technologies can be controlled by using methods provided by the suppliers of those cookies and tracking technologies or by using these methods:

- Digital Advertising Alliance (DAA): http://www.aboutads.info/choices/
  For supported Android or iOS devices, options for many cookies and tracking mechanisms can be set through this app:
  http://youradchoices.com/appchoices Download the app and set your preferences.

- Network Advertising Initiative (NAI): http://www.networkadvertising.org/choices/

- European Interactive Digital Adverting Alliance (EDAA): http://www.youronlinechoices.eu/ and http://www.edaa.eu/

Restricting cookies or scripts
- may adversely impact the functionality of this website and other services related to the site
- will not prevent ads from being shown to you. Your preferences and history won't be saved and can't be used to serve more relevant advertising and web content so the ads and content you see could be less relevant to you.
- will not prevent emails being sent to you. If you'd like to unsubscribe from any emails, please use the unsubscribe links included in the emails you've received or contact us.

More information about the cookies and tracking used on the site is below, along with links to information about how to control them. Note that these links will take you to other sites. We are not responsible for the information on these other sites nor the setting of cookies and tracking by these third parties.

Cookie and tracking list

Essential tracking

Tracking name	Purpose	Type of data stored	Control
Remember my session ID JSESSIONID	Remembers your 'session ID' ensuring a smooth site browsing experience, the site will not function correctly without it.	Anonymous	Browser cookie settings
N/A wuc	Unknown	Anonymous	Browser cookie settings
N/A cookiesAllowed_GBR	Unknown	Anonymous	Browser cookie settings
Secure my connection Cookie Name: secure_token_id	Ensures the connection with the server remains secure by generating a random code.	Anonymous	Browser cookie settings

Site performance tracking

Tracking name	Purpose	Type of data stored	Control
Adobe Analytics & Audience Manager	This is used for the analysis of web behavior and web traffic for site performance and user experience improvements.	Anonymous and Pseudonymous	Browser cookie settings
Tealium Tag Manager	Rule based system that allows us to conditionally run scripts/code related to site tracking.	Anonymous	Browser cookie settings
Google Analytics	This is used for the analysis of web behavior and web traffic for site performance and user experience improvements.	Anonymous	Browser cookie settings
Monetate	This is used to serve different experiences to users to determine which design is optimal for guests.	Anonymous	Browser cookie settings
Mouse Flow	Surveils random guests to see how they interact with site in order to see user behavior to identify broken experiences	Anonymous	Browser cookie settings
Usabilla	Ingests consumers sentiment via a rate and commentary. Rating & text is stored.	Anonymous	N/A

User convenience tracking

Tracking name	Purpose	Type of data stored	Control
Save login info when login in to allow return visitors to stay logged in	Cookie Set by Site to improve the users experience by giving user easier access to the features in their account area.	PENDING	Browser cookies
Remarket a guest after abandoning a specific sailing	Cookie Set by Site to improve the users experience by allowing guest to view abandoned product via homepage	PENDING	Browser cookies
Remarket a guest after they create a courtesy hold	Cookie Set by Site to improve the users experience by allowing guest to view they're held reservation.	PENDING	Browser cookies
Define if a guest has booked recently *Guest_Status*	Cookie is set by Tealium and passed into Adobe. The default data passed is "Browsing_Guest" but switches to "Booked_Guest" after a payment confirmation	Anonymous	Browser cookies
Youtube - capable of using videos on this site (Not currently in use)	Google set a number of cookies on any page that includes a Youtube video. Please see Google's privacy policy and cookie policy information.	Could include personal information such as IP address	Browser cookies
Facebook – *capable of using* Facebook services like sharing on Facebook (Not currently in use)	These cookies are set by Facebook for application integration. Please see Facebook privacy policy and cookie policy information	Could include personal information such as IP address	Browser cookies
Twitter – capable of using Twitter services like sharing on Twitter (Not currently in use)	Used by Twitter and enables the sharing of content at the user's discretion.	Could include personal	Browser cookies

		information such as IP address	

Advertising and targeting tracking

Tracking name	Type of data stored	Control tracking

Adara (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Adobe Marketing Services	Anonymous	http://optout.aboutads.info
Adroll	Anonymous	http://optout.aboutads.info
AppNexus (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Amazon	Anonymous	http://optout.aboutads.info
Bazaar Voice (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Conversant (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Criteo (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Excelate (Not actively in use but a past partner)	Anonymous	http://optout.aboutads.info
Facebook	Anonymous	http://optout.aboutads.info
Flashtalking	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Google Inc. (Including Adwords, DoubleClick, & Youtube)	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
LiveRamp	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Media Math (Not actively in use but a past partner)	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Outbrain	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Pebble Post	Anonymous	http://optout.aboutads.info
Pubmatic	Anonymous	http://optout.aboutads.info
Sojern	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Trade Desk	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Twitter	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info
Yahoo (including Oath)	Anonymous	http://optout.networkadvertising.org or http://optout.aboutads.info